

Seminario Cenfor

Sala Caccia Dominioni , Milano 12 marzo 2009

La biblioteca “fuori di sé”. Come
riconfigurare collezioni e servizi nell’era
del Web 2.0

Maria Cassella, Paola Gargiulo

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Il contesto. Gli utenti: dove sono?

- *Search engines*
 - secondo un'indagine di OCLC (2005) il 72% di 3.300 utenti intervistati soddisfa una esigenza informativa a partire dai motori di ricerca
 - Il 10% a partire dalla biblioteca digitale
- Siti e applicazioni del **Web 2.0**
 - L'utente raccoglie, crea e condivide i contenuti
- Per motivi di svago o di lavoro gli utenti utilizzano sempre più spesso strumenti della **comunicazione mobile**
 - Il paradigma della connettività permanente

Il contesto. Gli utenti : di cosa hanno bisogno?

- Fare ricerca in un ambiente informativo integrato
 - CrossRef, linking citazionale
 - Autenticazione federata
- Soddisfare un bisogno informativo in modo semplice e veloce
 - La convenienza di uso è un fattore strategico
- Riutilizzare l'informazione in ambienti e sistemi informativi diversi
 - Standard (**OAI-ORE**)
 - Protocolli di interoperabilità
 - Licenze aperte (**Creative Commons**)
- Creare
- Condividere

Il contesto. Gli utenti : di cosa hanno bisogno?

- **Gestire** in modo flessibile pagine personali, bibliografie e CV aggiornati
 - Publications List - services for hosting online publications lists
- **Riconoscere** e gestire varie versioni di un documento
 - NISO Journal article versions
- **Fruire** di sistemi certificati per la conservazione dei documenti digitali
- **Fruire** di
 - Sistemi di notifica delle news (e-mail alerting, RSS feed)
 - Servizi di aggiornamento: sinopsi, recensioni, abstracts, indici
 - ticTOCs Journal Tables of Contents Service
 - Sistemi anti-plagio
 - CrossCheck

Il contesto. Gli utenti: quali risorse utilizzano?

- Non solo “*published*”
 - ▣ Slides
 - ▣ Podcast, videocast
 - ▣ Preprint
 - ▣ Working papers
 - ▣ Blogs e wikis
 - ▣ Discussion forums
 - ▣ Professional and scholarly hubs
 - ▣ Raw data



H-France Reviews: Volume 9 (2009)

Search by Month:

Jan - Feb - Mar - Apr - May - June - July - Aug - Sept - Oct - Nov - Dec

January Reviews

Vincent Denis, *Une histoire de l'identité. France 1715-1815*. Seyssel: Champ Vallon, 2008. 466 pp. Note table. €30 (pb); ISBN 978-2-87673-477-7.

Review by Jacob Soll, Rutgers University.
H-France Review Vol. 9 (January 2009), No. 1

Paul V. Dutton, *Origins of the French Welfare State: The Struggle for Social Reform in France 1914-1947*. Press: 2002, 251 pp. \$60.00 U.S. (hb). ISBN 0-521-81334-4.

Review by George Weisz, McGill University.
H-France Review Vol. 9 (January 2009), No. 2

Florence Gauthier, *L'Aristocratie de l'épiderme. Le combat de la Société des Citoyens de Couleur 1789-1804*. Paris: CNRS Editions, 2007. 446 pp. €22.00 (pb). ISBN 978-2-271-06576-6.



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H-France Forum

Search Forum Essays by Volume:

VOLUME 1 (2006)

- Winter: **Jan Goldstein**, *The Post-Revolutionary Self: Politics and Psyche in France, 1750-1850*.
- Spring: **James R. Farr**, *A Tale of Two Murders: Passion and Power in Seventeenth-Century France*.
- Summer: **Gary Wilder**, *The French Imperial Nation-State: Negritude and Colonial Humanism between the Two World Wars*.
- Fall: **Stuart Carroll**, *Blood and Violence in Early Modern France*.

VOLUME 2 (2007)

- Winter: **Judith Surkis**, *Sexing the Citizen: Morality and Masculinity in France, 1870-1920*.
- Spring: **Jean-Clément Martin**, *Violence et Révolution: Essai sur la naissance d'un mythe national*.
- Summer: **David A. Bell**, *The First Total War. Napoleon's Europe and the Birth of Warfare as We Know It*.
- Fall: **Christian Jouhaud**, *Sauver le Grand-Siècle? Présence et transmission du passé*.

VOLUME 3 (2008)

PEA Soup

A blog dedicated to philosophy, ethics, and academia

ABOUT

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March 04, 2009

Kant, Well-being, and Happiness

I'm intrigued by Kant's remarks on happiness and well-being. I've been thinking of the traditional understanding of his view and a passage we've discussed in a reading group on the Second Critique. I'm left with jigsaw puzzle where I cannot seem to make all the parts fit. I would be thankful for any help.

[Continue reading "Kant, Well-being, and Happiness" »](#)

Posted by Jussi Suikkanen on March 04, 2009 at 02:43 AM in [History of Ethics](#), [Posts by Jussi Suikkanen](#), [Welfare](#) | [Permalink](#) | [Comments \(13\)](#)

February 28, 2009

Act vs. orientation?

There's been an important discussion going on at Brian Leiter's blog ([here](#) and [here](#)). There's a [petition](#), signed by well over 1000

SEARCH PEA SOUP

RECENT POSTS

[Kant, Well-being, and Happiness](#)

[Act vs. orientation?](#)

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Lead

Sermo Case Conference in Pathology: Hypotonic Newborn

My Rating: ★★★★★ Average Rating: ★★★★★

Sermo Case Conference in Pathology: Hypotonic Newborn Girl

The following case is part of the Sermo Case Conference Series in Pathology. This case will unfold over several days. Feel free to ask for additional data, test results, or supporting materials you think would be most appropriate.

4PM: A term infant girl was born by scheduled cesarean section for breech presentation. It is a 36 yr pregnant female mother. Obstetric history was significant for inductions and cesarean deliveries. At birth, the baby was limp and bradycardic, with little to no spontaneous respiratory effort, requiring positive pressure ventilation. Then intubation.

Monetize

Earning Opportunity

Aesthetics and your practice, what works what doesn't?

Category: Survey

No ratings yet

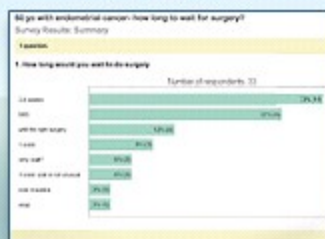
Completion: 10 minutes

Compensation: \$20

3 colleagues have participated

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Research



Network

Sermo Today

Sermo's Physician-Only Social Board

Share postings with your colleagues.

Curious About our Favorite Cytology and

Recommended Postings

Epidural chloroprocaine and morphine antagonists

By: [serrino](#) 24 months ago 6 comments Anesthetics

Sermo is where physicians collaborate on challenging cases, share clinical insights and improve patient care in real-time. To date, they've generated over 30,000 discussions and sparked over 3,000,000 comments. Add your voice to the conversation.

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New! Sermo FluMonitor helps physicians on Sermo track and report influenza cases in real-time.

Il profilo degli utenti di oggi ...

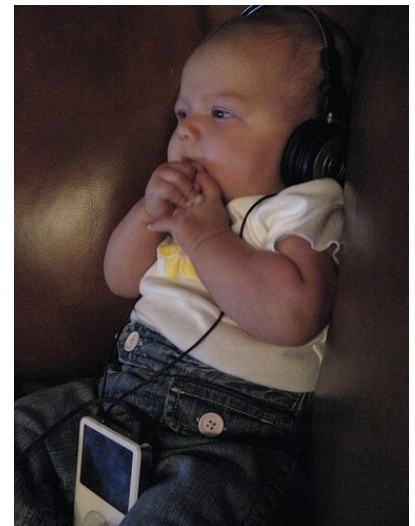
- Gli utenti sono ovunque nel **tempo** e nello **spazio** fisico e virtuale
- Sono sempre **connessi**
- Orientati al **sociale**
- La loro attenzione è **scarsa**, l'informazione abbondante (Dempsey, 2008)

... e di quelli di domani

- La **Net Gen** vuole
 - creare, condividere, interagire,
 - riutilizzare, scambiarsi opinioni, apparire
- La **Net Gen** è *visual*
- E' *technology-oriented*
 - ma
- Ha scarsa capacità critica nei confronti dell'informazione online

I comportamenti degli utenti cambiano più velocemente delle biblioteche

- Impara a conoscere gli utenti!
 - Dati quantitativi
 - Indagini qualitative



Ripensiamo a

➤ Gli **spazi**

■ Multifunzionali e flessibili

‘The fact that people are no longer tied to specific places for functions such as studying or learning, means that there is ‘a huge drop in demand for traditional, private, enclosed spaces’ such as offices or classrooms, and simultaneously ‘a huge rise in demand for semi-public spaces that can be informally appropriated to *ad hoc* workspaces’

Da Joel Mitchell, The new oasis, The Economist, 10 aprile 2008

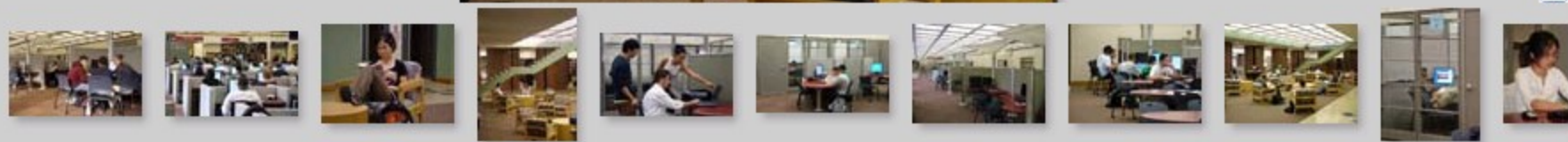
➤ Le biblioteche come

➤ **Learning** commons





Learning Commons :: UMass Amherst Libraries ::



Ripensiamo a


- Il profilo di **utente remoto**
- Il concetto di **comunità di riferimento**
 - Accademiche
 - Professionali
 - Di pratica
 - Locali
 - Occasionali
- Nel Web 2.0 le comunità sono
 - **bottom-up**
 - **autogestite**
 - *Have no central authority* (Farkas, 2007)

Ripensiamo a

➤ I **servizi**

- i loro orari
- il modo di fruirli

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Cerca: ☒ nel Web ☐ pagine in Italiano ☐ pagine provenienti da: Italia

Web Risultati 1 - 10 su circa

[The works of Alexander Pope ... \[WorldCat.org\]](#) - [[Traduci questa pagina](#)]

Get this at a library near you! -- Author: [Alexander Pope; Samuel Johnson; William Warburton, bp. of Gloucester] -- Related Subjects: []

www.worldcat.org/oclc/78178982?tab=details - 50k - [Copia cache](#) - [Pagine simili](#)

[Alexander Pope : poems \[WorldCat.org\]](#) - [[Traduci questa pagina](#)]

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[Pope, Alexander 1688-1744 \[WorldCat Identities\]](#) - [[Traduci questa pagina](#)]

Publications by Alexander Pope, published posthumously. 1700-1703 WorldCat Identities is covered by the OCLC ResearchWorks Terms and Conditions ...

orlabs.oclc.org/identities/lccn-n79-84387 - 145k - [Copia cache](#) - [Pagine simili](#)

[Dyce, Alexander 1798-1869 \[WorldCat Identities\]](#) - [[Traduci questa pagina](#)]

The poetical works of Alexander Pope by Alexander Pope(Book) ... WorldCat Identities is covered by the OCLC ResearchWorks Terms and Conditions ...

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[Tiffany Tolliver: Assignment 3](#) - [[Traduci questa pagina](#)]

When searching for information on Alexander Pope's The Rape of the Lock, I searched two electronic databases, MLA International Bibliography and World Cat, ...

home.comcast.net/~lisaniles07/English/English%20317/Tiffany%20Tolliver%20Website/Assign...

- 35k - [Copia cache](#) - [Pagine simili](#)

[Free ebooks by Alexander Pope](#) - [[Traduci questa pagina](#)]

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File Modifica Visualizza Preferiti Strumenti ?

Indirizzo http://apps.facebook.com/hclcatalog/?ref=ts&fb_sig_in_iframe=1&fb_sig_locale=it_IT&fb_sig_in_new_facebook=1&fb_sig_time=1234886908.24948&fb_sig_logged=1 Vai Collegamenti >>

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New Search: TITLE Keyword american history GO

1686 titles matched Note: Apply limits one at a time, clicking on

Limit to: All Audiences All Formats All Languages All Dates All Languages

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(click on the indicator to list the locations of checked in copies)

1 **The African American Experience : Black History and Culture Through Original Speeches, Letters, Editorials, Poems, Songs, and Stories** (show details)
by Wright, Kai
Black Dog & Leventhal Pub 2009
Adult Nonfiction Book

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09 marzo

Stanford Human Biology Rap Video: Regulatin' Genes 13.00

Fonte: www.youtube.com



Great NY Times story on this at <http://tierneylab.blogs.nytimes.com/2009/03/09/rappin-for-science/>

Condividi

A Alexander Shturmov, John Ekins, Chaitanya Kaul e altri 73 piace questo elemento.

John alle 14.53 del 09 marzo
They're hired.

Mostra altri 9 commenti...

Talal alle 21.18 del 10 marzo
no doubt about that manish

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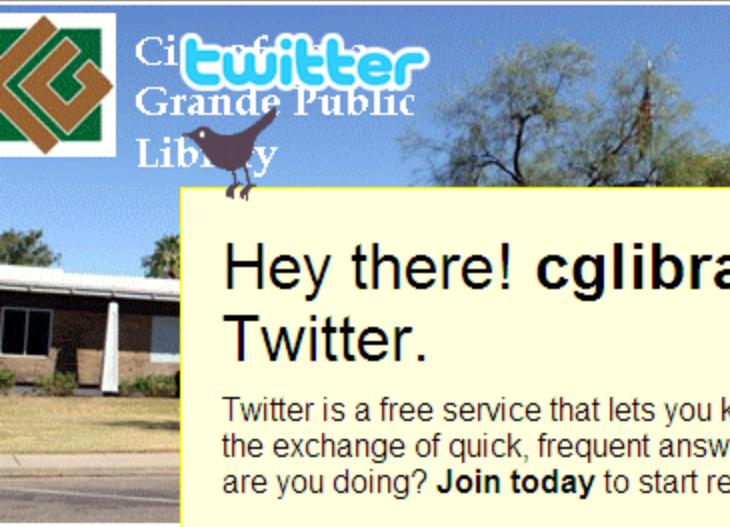
Luogo:
Stanford, CA

fan

6 di 11.932 fan

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Twitter is a free service that lets you keep in touch with people through the exchange of quick, frequent answers to one simple question: What are you doing? **Join today** to start receiving **cglibrary's** updates.

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cglibrary

Second chance pass by Carr, Robyn. <http://tinyurl.com/c5kbke>

about 12 hours ago from twitterfeed

Temptation Ridge : a Virgin River novel by Carr, Robyn.: After five years of being her mother's caregiver, twent..
<http://tinyurl.com/dbh6ap>

about 10 hours ago from twitterfeed

Name Casa Grande Library
Location Casa Grande, Arizona
Web <http://cglibrary.org>
Bio All the fun stuff at the Casa Grande Library

257 following_profile	387 followers_profile	8,079 updates
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Updates

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- Library Tour

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- Training

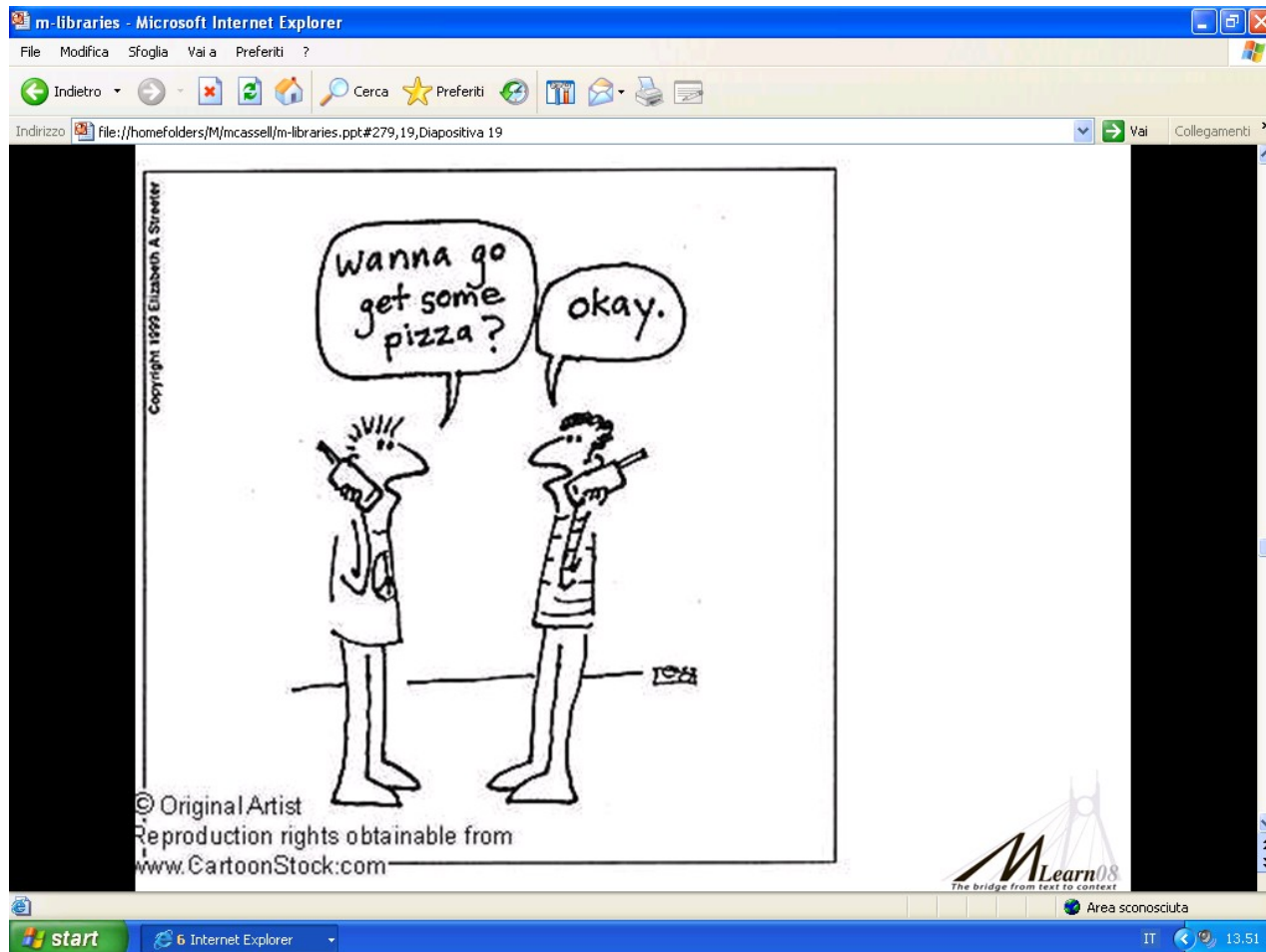
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<http://www.youtube.com/watch?v=wEL>

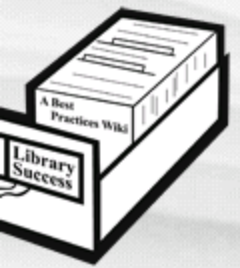
- Per “svelare” e promuovere collezioni speciali

- http://www.youtube.com/watch?v=OANDw_STVvE&fe

La comunicazione mobile ovvero della connettività permanente



Stelline, Milano, 12 marzo 2009



- gation
 - ain Page
 - Community portal
 - Current events
 - Recent changes
 - Random page
 - Help
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M-Libraries

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Libraries offering mobile interfaces or applications [\[edit\]](#)

Mobile interfaces [\[edit\]](#)

Library OPACs or websites which are especially designed for viewing on mobile devices.

M-services: i servizi nella comunicazione mobile

Parola d'ordine: "*mobilize*"

- M-interfaces
 - ▣ NCSU Mobile site , PubMed M-OPACs: ACNP mobile
 - ▣ ILS evoluti consentono il dimensionamento dell'OPAC *on-the-fly*. Ad esempio **AirPAC**
 - ▣ *Skweezer* , *Mowser*
 - Ask a librarian mobile
 - ▣ *Ask a Librarian Mobile* della Florida Electronic Library
 - SMS-Services
 - ▣ Helsinki University of technology mobile services
 - ▣ BiblioSMS (Biblioteche del comune di Roma)
 - ▣ Biblioteche che offrono servizi di *reference* tramite SMS
- http://www.libsuccess.org/index.php?title=Online_Reference#Libraries_Offering_SMS_Reference

M-services

- M-instruction
 - ▣ Podcasts - Washington State University Libraries
 - ▣ The Open University - mobile Safari
- Mobile Library Tours
 - ▣ Bostock Library Walking Audio Tour
 - ▣ Columbia University Est Asian Library Audio Tour
- Mobile dd
 - ▣ Mobile Article Request National Library of Health Sciences – Finlandia

M-services: criticità

- Innovazione : è complesso mantenere il passo con le novità del mercato tecnologico
- Costi: alti
- Standard: pochi e poco applicati
- System provider: molti
 - Symbian, Windows mobile, RIM (Blackberry)
 - Google ha fondato l'**Open Handset Alliance** per realizzare Android, un sistema operativo *open* per device mobili
- Privacy: come utilizzare in modo legale e corretto i dati che la rete mi mette a disposizione sugli utenti?

Ripensiamo a

- Le collezioni del 21. secolo
 - Digital Born/Digitalizzate
 - Published/Unpublished
 - Open
 - Gestite in modo collettivo
 - ▣ depositi cartacei cooperativi, repositories multi-istituzionali **Hathitrust** , preservation repositories
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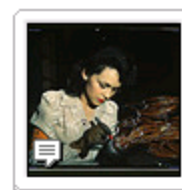
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169 foto



World War I Panoramas

15 foto



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1.615 foto



News in the 1910s

3.700 foto



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Slideshow

Cavitt Creek county unemployment relief camp, Umpqua National Forest



Creator: Griffith, George E.; U.S. Forest Service
Image Title: Cavitt Creek county unemployment...

Nessuna restrizione nota sul diritto d'autore [?]

Inserito il 4 feb 2009

1 commento

Water pack in action fighting a fire, Deschutes National Forest

Office buildings, machine shop, road and trucks, Larch Mountain Road, W.P.A. camp



Creator: Lindsay, Ernest; U.S. Forest Service
Image Title: Office buildings, machine shop, road and...

Nessuna restrizione nota sul diritto d'autore [?]

Inserito il 4 feb 2009

0 commenti

Water pack in action at the Mokst Butte fire, Deschutes National Forest, Oregon



Gerald W. Williams Collection:...

43 foto



Gerald W. Williams Collection:...

117 foto

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ARTICLES

D-Lib Magazine May/June 2007

Volume 13 Number 5/6

ISSN 1082-9873

Using Wikipedia to Extend Digital Collections

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Introduction

In May 2006, the University of Washington Libraries Digital Initiatives unit began a project to integrate the UW Libraries Digital Collections into the information workflow of our students by inserting links into the online encyclopedia Wikipedia. The idea for this project grew out of our reading of OCLC's 2005 report *Perceptions of Libraries and Information Resources* [1] which states that only 2% of college and university students begin searching for information at a library web site. It is, therefore, incumbent upon Librarians to look for new ways to reach out to our users where they begin their information search.

The explosive growth of Wikipedia made it a prime candidate for our efforts at pushing information about the Libraries out to where users

M-collections

- The New York Public Library mobile collections
- Thomas Ford Memorial Library iPod Collection
- Athabasca Digital Reading Room mobile service
 - Materiale didattico (audio-articles, audio-books) disponibile in formato MP3. Podcast scaricabili
- University of Alberta PDA zone
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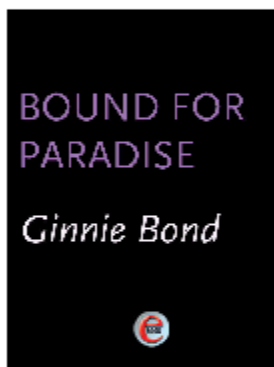


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by Ginnie Bond

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 - opere di reference, narrativa, corsi di lingua, di musica, materiale didattico, quotidiani, tutorial
- Come gestirle in modo corretto?
- Quali *devices* scegliere?
- Cosa conservare per le generazioni future?
- In che modo?

Dalla biblioteca User-centered a quella User-driven

- Il cambiamento è già in atto
- Bisogna accettarlo in modo proattivo
- Avere fiducia negli utenti
- Sperimentare senza improvvisare
- Essere coraggiosi
- Acquisire nuove competenze
- Entrare **personalmente** nel flusso e stabilire un contatto virtuale ma “personale” con gli utenti
- Favorire lo scambio interattivo di opinioni
 - ▣ La biblioteca come conversazione

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